McGill Executive Leadership Experience

A fresh look at your leadership transformation

Montreal, Canada
A truly unique, world-class program

In order for any leadership learning experience to be effective it should provide a blended mix of structures and tools as well as enough open space and time to allow participants to reflect and introspect, both on their journey as leaders today and what their future leadership destination will be.

The McGill Executive Leadership Experience (MELE) includes individual, networking and multi-perspective learning opportunities within which you can situate yourself as a leader while developing personal goals to reach the pinnacle of your capabilities, competencies and knowledge.

Our renowned faculty team and program coaches are ready for you. This program will be offered in Montreal, Canada on the campus of historic McGill University – where the old and new world meet.

McGill: Canada’s ivy league university.

Professor Corey Phelps
MELE Academic Director
McGill Executive Institute
The McGill Executive Leadership Experience (MELE) is a six-day program which advances the competitiveness of seasoned managers and executives by challenging them with new insights, high energy learning exercises, best practices/tools as well as one-on-one advising before and after the program. It develops well-rounded, value-added thinkers and decision-makers, revolving around you and your role as a...

Starting on Monday and ending on the following Saturday – each session focuses on the acquisition of key leadership disciplines and mindsets relating to your business context.

Projects tackle real issues, “friendly consulting” gives you experienced advice from fellow participants and a quality faculty team will help guide the development of your leadership agenda back in your organization.

The program fee includes breakfast, lunch, daily refreshments and a celebration dinner, as well as one-on-one coaching before and after the onsite learning for increased relevance and impact. This is an exceptional opportunity to enhance key competencies, achieve a worldlier mindset, and understand how and why business leaders succeed today.
Henry Mintzberg Philosophy

The McGill Executive Leadership Experience (MELE) is influenced by Professor Henry Mintzberg, one of the most prolific and impactful scholars in management education.

At the core of Professor Mintzberg’s philosophy on management education is the critical role of reflection: taking time out of your day to reflect upon what you have experienced and using that reflection as an opportunity to learn.

We have incorporated Professor Mintzberg’s philosophy by introducing a period of reflection on each day of the program. Every morning, participants are given time to reflect both individually, and as a group, on the previous day’s discussions. This gives participants an opportunity to understand how they are going to bring what they have learned to life, as a leader inside their organization.

Professor Henry Mintzberg is considered by many academics and business leaders to be the world’s premiere authority on management. The recipient of the 2014 CK Prahalad Distinguished Scholar-Practitioner Award, he writes prolifically on the topics of management and business strategy, with more than 160 articles, 15 books and 100,000 citations on Google Scholar to his name. Henry received his Ph.D. in management from the MIT Sloan School of Management in 1968.
## Learning Themes

### BEFORE
- Individual leadership style assessment prior to the start of the session
- One-on-one, pre-session coaching to pinpoint key areas for development and to discuss your leadership, strategy, and innovation challenges
- Relevant pre-reading articles on late-breaking leadership and business issues.

### DURING

#### You as a Leader
- Defining the meaning of leadership
- Reviewing key skills for leading others
- Understanding types of power
- Understanding the importance of communication
- Exploring how leaders create a positive work attitude
- Understanding the benefits of coaching for you and the organization
- Learning and practicing key skills related to coaching
- Building an action plan

#### You as a Strategist
- Asking the fundamental strategic questions
- Defining good strategy
- Anticipating change in your competitive environment
- Overcoming cognitive biases
- Challenging your business model
- Executing strategic experimentation in established organizations
- Developing your strategy statement

#### You as an Innovator
- Defining innovation and why it matters
- Applying Design Thinking principles to foster innovation
- Developing a problem statement that is actionable and worth tackling
- Discussing how an organization can become more innovative
- Identifying factors which could get in the way of innovation
- Making innovation part of your strategy
- Leading innovation in your organization

### AFTER
- One-on-one, post-session coaching, to review progress on your action plan and reinforce the impact of your learning back in the workplace.
The Faculty

Corey Phelps - MELE Academic Director - Strategy
Professor Corey Phelps is an award-winning teacher, researcher and Professor of Strategy at McGill. He has spent the past twenty years researching the origins of corporate innovation and growth and has published his research in leading academic journals. His book on innovative problem solving, Cracked It! How to solve big problems and sell solutions like top strategy consultants - co-authored with Olivier Sibony and Bernard Garrette, was published in summer 2018 by Palgrave Macmillan. Corey completed his Ph.D. at the Stern School of Business, New York University and has been a faculty member at HEC Paris and the University of Washington, where he received multiple awards for his teaching.

Karen Diaz - Diversity and Inclusion
Ms. Karen Diaz M.Ed. (McGill University) is an experienced Adult Educator, facilitator and trainer. Karen has undertaken projects across Canada and internationally in the Russian Federation, India, Central America, and the Caribbean. For these projects she has recently researched and designed a series of workshops with the intent of building organizational capacity and institutional strengthening in the areas of talent management, performance management, workforce diversity, change management, and training of trainers.

Jerry Remillard - Leadership and Change
Jerry Remillard has been a faculty member of the McGill Executive Institute since 2005 and brings over 25 years of experience in strategic management, team dynamics and coaching. He conducts numerous senior executive forums and coaching initiatives for major corporate, government and non-profit organizations. His wealth of corporate “hands-on” experience adds to his popularity as a seminar leader, he served as Director of Strategic Planning at Kraft Foods and has played key roles in other major corporations. He holds a Masters In Business Administration (MBA), McGill University.

Mike Ross - Innovation
Mike Ross is a faculty member at the McGill Executive Institute with extensive experience in helping companies thrive in the face of disruption. He delivers both learning programs and tailored consulting solutions on innovation, business models, organizational culture, and building robust yet flexible strategic visions, plans, and approaches. Mike is a former consultant at McKinsey & Company and holds an MBA from McGill University and degrees in law and international relations from the University of Toronto.
Ranked among the **top 25 Universities in the world** and **number 1 in Canada** for reputation with employers, **McGill University** is renowned for its high academic standards and an international dimension that is unsurpassed in North America.

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It’s a city of cobblestones and an international hub for creative sectors, software engineering, telecommunications, aerospace and pharmaceuticals. A cultural hothouse, it is home to movie-making and video gaming industries as well as the National Circus School and Cirque du Soleil.

A safe, vibrant city place bursting with culture, Montreal consistently ranks among the world’s most livable cities. Whether visiting one of Montreal’s famous cafes or restos, hiking on Mont-Royal, or taking in a show at the city’s many world-renowned festivals, you will find your leadership experience enriched by this effervescent city.
ELIGIBILITY FOR THE MELE

The McGill Executive Leadership Experience (MELE) seeks to build strong positive learning environments within which program participants can flourish. As such, eligibility for program acceptance requires the following qualifications:

1) Participants have upper to senior-level management responsibilities.
2) A demonstrable interest in engaging in executive learning with a view of how this type of program can assist you in your learning and career objectives.

PROGRAM COST

The program fee is CAD $8,495 + applicable taxes. The cost includes program tuition, all instructional materials, breakfast, lunches, daily refreshments as well as a celebration dinner on Friday evening (delegates will have five free evenings).

REQUIRED FROM APPLICANT

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience via email at mei-application@mcgill.ca.

MELE Admissions Committee - McGill Executive Institute
1001 Sherbrooke Street West, Suite 601
Montreal, QC H3A 1G5
Canada
T 514 398 3970 or toll free 1 888 419 0707
E mei-application@mcgill.ca